



Our 2015 Convention Host



July 15, 2015 Version

CONVENTION SCHEDULE

Thursday, September 17, 2015

7:30a.m.–8:30a.m.

9:30a.m.–2:30p.m.

2:45p.m.–4:00p.m.

3:00p.m.–6:00p.m.

11:00a.m.–6:00p.m.

Breakfast

IRTA Global Board of Directors Meeting

Please note: This is not the annual membership meeting, which will take place on Friday morning, September 18th at 11:00am.

IRTA Euro/Asian Chapter Meeting

All European and Asian trade exchanges are encouraged to attend this important meeting to solidify the Euro/Asian Chapter.

Registered Trade Broker (RTB) and Certified Trade Broker (CTB) Training

Registered Trade Broker (RTB) and Certified Trade Broker (CTB) education and training course for brokers.

Registration–Main Lobby

Welcome to IRTA's 36th Annual International Convention! Please let the IRTA and UC registration desk know you have arrived and pick up your complete information package and convention goodies!



Our 2015 Convention Host

7:00p.m.–10:00p.m.

Welcome Reception & Speed Trade Fair

Always one of the highlights of the IRTA convention. This year's Welcome Reception includes a speed-trading component – so be ready to meet old friends and new people and trade!

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Friday, September 18, 2015

7:30a.m.–9:00a.m.

Registration Continues

Main Lobby

If you didn't get a chance to register last night, be sure to stop by the registration table for all your conference materials. You'll need these to navigate your way through the conference agenda.

7:30a.m.–8:30a.m.

Breakfast

8:45a.m.–9:00a.m.

OFFICIAL CONVENTION OPENING

Welcome Remarks by IRTA President, Annette Riggs and IRTA Executive Director, Ron Whitney.

Convention Attendees' self-introduction

9:00a.m.–10:45a.m.

Opening Keynote Speaker

Are You a Game Watcher or a Game Changer?! Bill Guertin, consultant to NFL, NBA, NHL and MLB teams will speak on the opportunities the barter industry brings to today's competitive environment and new ways to inspire success in your business.

10:45a.m.–11:00a.m.

Break

1:00a.m. –12:15p.m.

IRTA Annual Business Meeting

IRTA 2015 goals, review of IRTA and UC finances, review of new members and new initiatives. Video competition review and voting. Nominations for IRTA Global Board of Director seats.

12:15p.m. –2:00 p.m.

Lunch



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2:00p.m.–3:30p.m.

3:30p.m. –3:45p.m.

3:45p.m.–5:00p.m.

7:00p.m. – 9:00p.m

8:15a.m.–9:15a.m.

****8:00a.m.**

9:30a.m – 11:00a.m

11:00a.m – 11:15a.m.

11:15a.m.–12:15p.m.

Early Afternoon Seminars

Session1:

Complementary Currencies & the role of the new foundation called The Complementary Economics Foundation (CEF).

Broker Training For Brokers

Break

Late Afternoon Seminars

Session 1:

How To Create & Maintain Values In Your Exchange & Your Currency.

Session 2:

Sales Workshop with outdoor advertising and real estate component

FREE TIME UNTIL DINNER AT 7:00PM



Friday Night Dinner

Note: New IRTA Board of Directors' nomination speeches will take place at 7:30p.m. – voting will follow the speeches.

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Saturday, September 19, 2015

Breakfast

New Start-Up Exchange Breakfast

UC & White Label Software Platforms - Presentation & Training

Q & A Period

BREAK

INTERACTIVE HOT TOPICS SESSION



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12:15p.m.–2:00p.m.

1:30p.m.–3:30p.m.

3:30p.m.–3:45

3:45p.m.-5:00p.m.

5:15p.m – 6:15.p.m.

7:00p.m. – 7:45p.m.

7:45p.m. – 10:00p.m.

10:00p.m. till Midnight

This full session has become a big hit at IRTA Conventions. All participants have the opportunity to talk about the most important challenges and opportunities with their companies and the industry as a whole.

Lunch

NOTE: UC Committee will meet during lunch meeting at 12:30pm

RTB/CTB Testing

Session 1:

How To Network Your Business Locally & Regionally

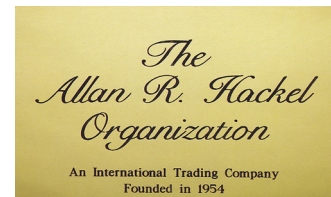
Session 2:

Generating Leads From LinkedIn & Going Paperless

BREAK

Session 1:

New Technology & Innovation Shaking-Up



The Barter Industry

Session 2:

Business Evaluation & Succession Planning

IRTA Board Meeting With New Board Members

Cocktail Reception

AWARDS DINNER

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After Party

SUNDAY, SEPTEMBER 20, 2015

NO ACTIVITIES – ENJOY THE RESORT!